



## Digital Comics

Unlimited, Simultaneous Access

Brodart is partnering with LibraryPass to offer digital comics, graphic novels, and manga to libraries through Comics Plus®.

### Engage. Excite. Circulate.

The Comics Plus platform delivers tens of thousands of digital materials to library patrons. Titles are accessible using a smart-phone, tablet, or web browser, and downloadable to multiple devices. There are no holds to manage and no checkout caps.



Users can stream or download content, from either a website or app. All titles are available for unlimited access and simultaneous use.

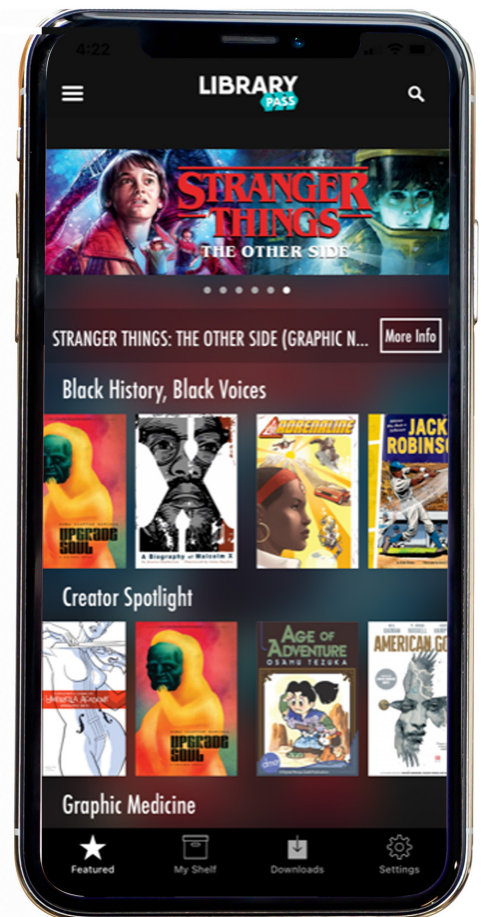
### Why Are Graphic Materials So Important?

- Graphic novels allow students to read above their independent reading level so they can engage with more challenging text
- Reading graphic novels builds comprehension and critical thinking skills
- Graphic novels get reluctant readers excited about reading by providing a fun format
- Adult literacy students also benefit from the inviting, easy-to-engage format
- For ESL students, the artwork helps clarify and reinforce the meaning behind the text, allowing them to grasp content more quickly
- Spanish-language graphic titles serve the same function for those learning to speak Spanish

### Why Is Comics Plus a Win for Libraries?

Libraries can offer high-demand digital content to their patrons — *anytime, anywhere.*

- ✓ *Expand and diversify your collection*
- ✓ *Attract new patrons to the library*
- ✓ *Increase circulation*
- ✓ *Eliminate holds queue for digital graphic content*
- ✓ *Support literacy at all ages*
- ✓ *Demonstrate library relevance by expanding innovative programming*
- ✓ *Help community by saving money for end users*



COMICS PLUS APP

## Convenient Features for Libraries

- Circulation reports demonstrate quantifiable ROI
- Multiple options for patron authentication
- Easily remove titles that are inconsistent with your collection policy
- Data privacy for users
- Educational resources are available to help integrate comics into curricula or extracurricular activities
- Downloadable tutorials and videos help get you up and running quickly
- Onboarding and technical support are available
- Marketing materials help your library promote Comics Plus to patrons
- Content updates occur throughout the year

## POPULAR & AWARD-WINNING TITLES!



*"The sheer breadth of content represents a value proposition that cannot be ignored. With wide-open access for readers and custom title control for institutions, this versatile comics collection will serve graphic novel lovers well."*

**--School Library Journal**

**Brodart Co.**

500 Arch Street, Williamsport PA 17701  
P: 800.474.9816 • support@brodart.com  
[www.brodartbooks.com](http://www.brodartbooks.com)