



# MCNAUGHTON® Subscription Services for K-12 Schools

## *New Books, Lifelong Readers*

Help students cultivate a lifelong love of reading with McNaughton. Choose from our age-appropriate new releases and foster an independent reading culture in your school library!



### How McNaughton® Works

- Choose your plan(s) and plan sizes.
- Select your titles using our monthly librarian-curated lists.
- New McNaughton releases are shipped FREE to your library — fully processed and cataloged.
- Unpack your boxes and enjoy — it's that easy!



Each plan is credited with a specific number of allowances, which your school/library expends by ordering titles throughout the subscription year. The number of allowances required per book is based on the publisher's list price. Unused allowances automatically roll over into the next subscription year, for as long as you continue your McNaughton® service.

[www.brodartbooks.com](http://www.brodartbooks.com)



# MCNAUGHTON® Subscription Services for K-12 Schools

## ■ McNaughton subscriptions include:

- Free Librarian-curated selection lists
- Free Shelf Ready Processing and Cataloging
- Quick Delivery of New Releases
- Free Shipping

## ■ Benefits for Your School

- ✓ Encumber funds to hedge against budget shortfalls or freezes
- ✓ Build a rotating collection of popular titles for your students
- ✓ Increase engagement and bolster literacy programs
- ✓ Enjoy fast turnaround on your orders
- ✓ Receive shelf-ready books
- ✓ One invoice, no surprise fees







## ■ Choose from the following plans:

### Children's Hardcover:

Inspire your students with leisure reading options, while still supporting your curriculum. Brodart's selection lists contain storyline annotations, bibliographic information, citations from up to 16 journals, age ranges, cover art, and more, to help you make informed decisions.

### Children's and Teen Paperback:

Fresh and current paperback selections make terrific additions to any school library. What's more, Brodart's proprietary KidSafe™ designation for graphic novels gives selectors an extra measure of confidence when ordering titles for kids. Our graphic novel specialists review titles book-in-hand and designate appropriate age levels up to age 12, so librarians can feel comfortable with their graphic novel collection.

### Young Adult:

Hot titles for teens include bestsellers, graphic novels, and large print selections to help reluctant readers or those with learning challenges.

## ■ Plan Features:

- Libraries can opt for distinctive colored jacket inserts or Hot Off The Press/My Lucky Day banding to merchandise and draw attention to your new collection.
- Uncertain budgets? Purchasing a subscription plan at the beginning of the fiscal year ensures students will have access to new titles all year long, regardless of possible budget reductions or freezes.
- McNaughton isn't a "use it or lose it" service — unused allowances carry over to the next subscription year.





***Give them a reason to keep coming back!***



■ **Sterling Service:**

Our dedicated team of McNaughton Customer Care Associates are ready to answer your questions and provide any assistance you require.

Once you subscribe, a dedicated representative will be assigned to your account. In the meantime, if you have any questions or need assistance, feel free to give us a call.

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