



**McNaughton®**  
SUBSCRIPTION SERVICES



## POPULAR TITLE LEASING FOR PUBLIC LIBRARIES

**GIVE THEM  
WHAT THEY WANT,  
WHEN THEY WANT IT!**

McNaughton — the original leasing program for public libraries — streamlines the selection and delivery of hot titles for your patrons. Easy ordering, quick turnaround, and simple returns have helped make McNaughton the best in the business, for over 70 years and counting.





# McNaughton®

## SUBSCRIPTION SERVICES



DELIGHT YOUR PATRONS AND INCREASE CIRCULATION WITH McNAUGHTON.



### SIMPLIFY SELECTION

McNaughton's collection development committee researches popular titles on your behalf



### CHOOSE WITH CONFIDENCE

Librarians know that if it made the McNaughton list, it's going to circulate



### SAVE TIME

Get shelf-ready materials into your patrons' hands quickly with McNaughton's expedited handling and annual invoicing.



### FREE SHIPPING & EASY RETURNS



Six-month  
**REPLACEMENT GUARANTEE**  
If a title has a publisher defect, it can be returned for replacement at no charge



### LOST/STOLEN PROTECTION

Libraries aren't penalized for items that have been lost or stolen during a subscription period; items are simply deducted from your inventory and treated as returned



**Keep 20%**  
of the books you lease during each subscription period at no extra charge

## Bibz

**TRACK YOUR ALLOWANCES IN REAL TIME**  
using Bibz, Brodart's free online selection tool — the only system specifically engineered to support leased materials

## BINDING

Any paperbacks that meet the criteria to be included on McNaughton Adult lists (such as travel guides) are automatically converted to hardcover. McNaughton Bound entails the addition of sturdy binder board to increase durability and extend the circulation life of your books.

## CHOOSE YOUR PLAN

McNaughton plans are available for:

- ADULT
- YOUNG ADULT
- HARDCOVER GRAPHIC NOVELS  
(which encompasses titles for all ages)

FILL HOLDS | STAY CURRENT | MAKE SMILES.

## TAKE THE NEXT STEP

For more information or to begin service, please contact us today.

B95-1-23G

### Make Your Books Stand Out

Merchandising is easy with our attention-grabbing McNaughton, My Lucky Day, or Hot Off The Press branding.



McNAUGHTON SAMPLE  
FOR MORE INFORMATION:  
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